



iOS Application for Goal Adherence and Habit Formation



1 Main concept

THE PROBLEM

Traditional habit trackers fail due to flawed human willpower – just tap "done" without doing the work

THE SOLUTION

Bound motivation – to start a task, you put your money on the line by pledging a donation to charity

THE CATCH

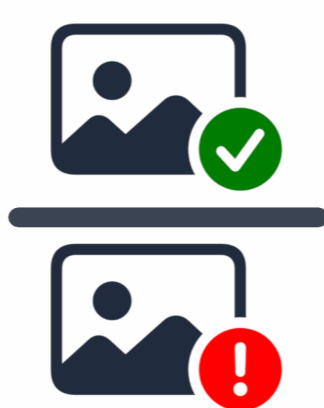
Self-reporting is eliminated – you keep your money if AI objectively verifies photo proof that you did the work



2 Our Approach

Objective AI Verification Of Completion Or Geofencing

real-time visual and location checks eliminate fake streaks



Notification Reminders

push notifications remind you of your pending goals



Meaningful Impact for Incompletion

automatic charity donation

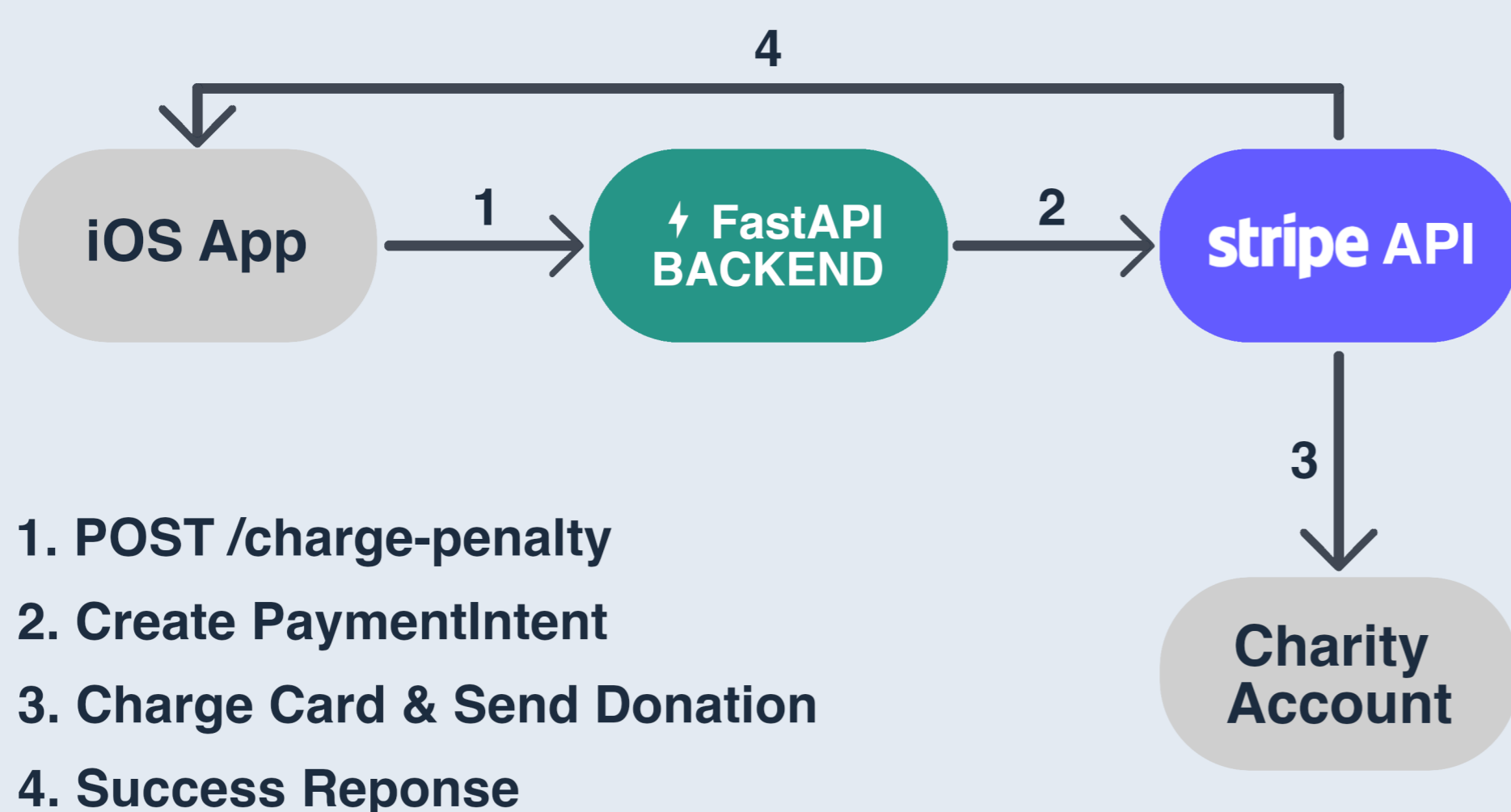


Protected Focus Time

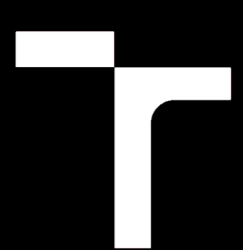
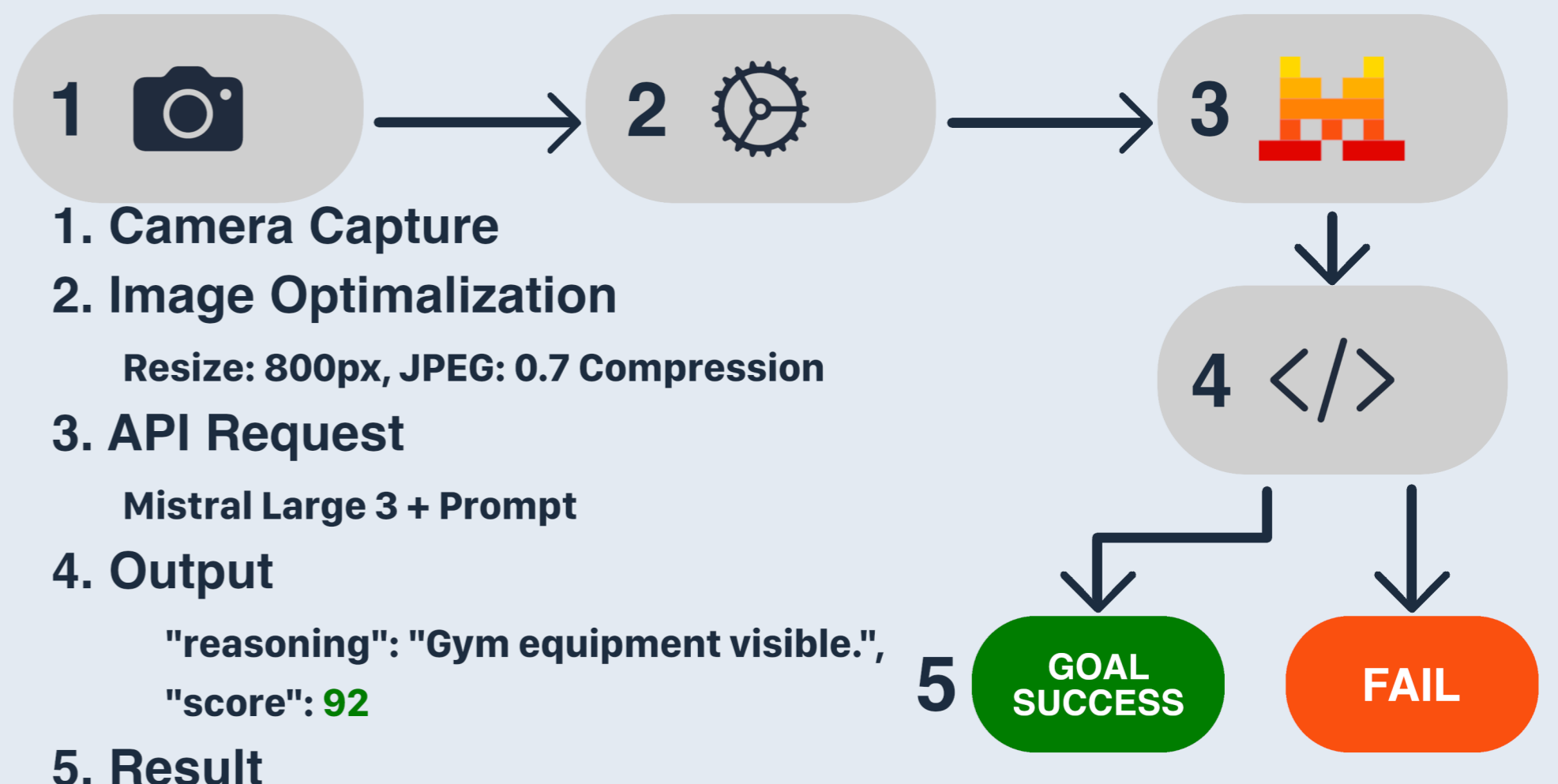
OS-level app blocking eliminates distracting apps during active sessions



3 Donation Processing



4 Verification Process



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